GOVERNMENT OF WEST BENGAL
School Education Department
Office of the Project Director
Cooked Mid Day Meal Programme
Acharya Prafulla Chandra Bhavan, Plot 7/1, Block- DK , Salt Lake,
Sector – II, Karunamoyee, Kolkata –700091
Phone Nos.:- 033-23596761, 033-23344052 (Fax),
Email: director.cmdmp@gmail.com

मध्याह्न भोजन योजना
Mid Day Meal Scheme

Memo No: 287 (26)/ ES(CMDMP)/Misc-14/2018   **Dated: 11th Sept 2018**

From   :-   The Secretary to the Govt. of West Bengal
                  School Education Department

To   :-

1-21	The District Magistrate _____ (All)	
22	The Special Commissioner, Kolkata Municipal Corporation 5, S.N.Banerjee Road, Kolkata-700013	
23	The Labour Commissioner, West Bengal New Secretariat Building (11th Floor), Kolkata -700001	
24	The Sub-Divisional Officer, Siliguri Sub-Division	
25	The Executive Director, Education Department, (GTA) Louis Jubilee Complex, P.O. & Dist.: Darjeeling, Pin–734101	
26	The Chairman, Kolkata Primary School Council 27-A, Bosepukur Road, Kolkata-700042	

Sub: Sending daily SMS by 4.00 pm mandatory for the registered schools running Mid-day Meal under AMS.

Sir/Madam,

As you are aware that sending daily SMS by 4.00 P.M. from each and every registered schools running Mid-day Meal in your District is mandatory but till date SMS coverage is not 100% ensured through AMS. Despite issuance of instruction earlier and that too in several official meeting on the above, all the registered schools running Mid-day Meal are not sending daily SMS by 4.00 P.M. for successful implementation of the Mid-day Meal programme.

You are requested to disseminate the instruction including guidelines of sending daily SMS by 4.00 P.M. is mandatory for all concerned school authorities for immediate compliance. In case of any further clarification, concerned officer may contact Shri T.K. Adhikari, PD, MDM at Acharya Prafulla Chandra Bhavan, Plot 7/1, Block- DK , Salt Lake, Sector – II, Karunamoyee, Kolkata –700091

The matter is to be treated as extremely urgent.

Encl: Guidelines for AMS

Yours faithfully,

Secretary to the Govt. of West Bengal

Memo No: 287 (26)/ 1(2)/ES(CMDMP)/Misc-14/2018   **Dated: 11th Sept 2018**
Copy forwarded for information to:
1) Commissioner, School Education- He is requested to issue instructions to DIs (PE) / DIs (SE) so that 100% coverage is ensured with the help of respective SIs.

2) PD, CMDMP – for information and necessary coordination.

Secretary to the Govt. of West Bengal

<center>**"*Guidelines for* Automated Monitoring System"**</center>

You are aware that Cooked Mid-Day Meal Project, School Education Department, Government of West Bengal entrusted National Informatics Centre (NIC) to develop Automated Monitoring System (AMS) so that the monitoring mechanism can be strengthened for this flagship Programme of national importance.

The system has been made ready with active support and co-operation from all concerned. Now, to make the system functional, the Nodal Officers at all levels are requested to follow the prescribed guidelines to feed data in the site:

A) Master Data for Registration into AMS: (**ANNEXURE – A**)

   i.   SCHOOL DETAILS: School name & DISE code.

   ii.   SCHOOL MANAGEMENT: School managed by.

   iii. SCHOOL CATEGORY: Type of school.

   iv.   CONTACT DETAILS: The name of the headmaster / headmistress / in-charge and names of two other teachers of the concerned school with phone numbers etc.

   v.   ENROLMENT DETAILS: Class wise and category wise total number of students.

   N.B. SCHOOL INFORAMTION to be approved by their Upper levels hierarchy-wise & ENROLMENT and CONTACT DETAILS will be approved by their next upper level only.

B) SMS FORMAT: (**ANNEXURE – B**)

   i.   SMS format for coverage entry

   ii.   SMS format for coverage update

C) Each Year School Enrolment updation is mandatory from Block Level which will take effect from 1st January of every year.

D) On declared holidays (as per the list uploaded in the AMS) SMS may not be sent unless the school has provided Mid-Day-Meal to the students in any particular school.

E) If Mid-Day-Meal is served and SMS could not be sent within stipulated time then the school will be treated as "MDM not served" and by default the cause for not serving MDM would be "OTHERS".

ANNEXURE – A

Cooked Mid-Day Meal Project
School Education Department
Government of West Bengal
School wise Information regarding

SCHOOL DETAILS *

School Name: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

DISE Code: ☐1☐ ☐9☐ ☐☐☐☐☐☐☐☐☐

SCHOOL MANAGEMENT *

☐ Department of Education (Govt./Aided)   ☐ MAME Department (Govt. Aided SSK/MSK)
☐ P & RD (SSK / MSK)   ☐ Central Govt.
☐ Govt. Sponsored   ☐ Govt. Madrasah / Govt. Aided Madrasah
☐ Municipal body   ☐ Special Training Centre (NCLP etc.)

SCHOOL CATEGORY *

☐ Primary Only   ☐ Primary with upper primary and secondary
☐ Upper Primary only
☐ Primary with Upper Primary
☐ Upper Primary with secondary
☐ Upper Primary with secondary & higher secondary
☐ Primary with upper primary & secondary & higher secondary

CONTACT DETAILS *

MDM In-Charge Name: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Designation: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Mobile No.: +9 1 - ☐☐☐☐☐☐☐☐☐☐

Teacher Name: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Designation: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Mobile No.: +9 1 - ☐☐☐☐☐☐☐☐☐☐

Teacher Name: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Designation: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Mobile No.: +9 1 - ☐☐☐☐☐☐☐☐☐☐

ENROLMENT DETAILS *

Pre Primary: ☐☐☐   Class - I: ☐☐☐   Class - II: ☐☐☐

Class - III: ☐☐☐   Class - IV: ☐☐☐   Class - V: ☐☐☐

Class - VI: ☐☐☐   Class - VII: ☐☐☐   Class - VIII: ☐☐☐

	SC	ST	OBC *	Minority	Others
Male:	☐☐☐☐	☐☐☐☐	☐☐☐☐	☐☐☐☐	☐☐☐☐
Female:	☐☐☐☐	☐☐☐☐	☐☐☐☐	☐☐☐☐	☐☐☐☐

OBC other than Minority

- -
(Signature with stamp of HOI)

ANNEXURE – B (SMS PROCEDURE FOR COVERAGE ENTRY)

SMS to 15544 (Toll free) and 8420955238 (Paid)

Key word for West Bengal is "WBMDMS"

Syntax: **WBMDMS<space>TC<space>PCXX**
              WBMDMS<space>NM<space>RNX

SMS Format (if MDM is running):
1. IF School is of Pre Primary with Class I to IV
   WBMDMS[space]TC[space]RC10[space]PC20
2. IF School is of Pre Primary with Class I to V
   WBMDMS[space]TC[space]RC10[space]PC20[space]VC30
3. IF School is of Pre Primary with Class I to VIII
   WBMDMS[space]TC[space]RC10[space]PC20[space]VC30[space]UC40
4. IF School is of Class I to IV
   WBMDMS[space]TC[space]PC20
5. IF School is of Class I to V
   WBMDMS[space]TC[space]PC20[space]VC30
6. IF School is of Class I to VIII
   WBMDMS[space]TC[space]PC20[space]VC30[space]UC40
7. IF School is of Class V to VIII
   WBMDMS[space]TC[space]VC30[space]UC40
8. IF School is of Class VI to VIII
   WBMDMS[space]TC[space]UC40

NB: the number 10, 20, 30 and 40 mention with RC, PC, VC, and UC are the numbers of Mid-Day Meal takers shown as examples.

SMS Format (if MDM not is running):
1. If Reason is Non availability of Food Grains
   WBMDMS[space]NM[space]RN1
2. If Reason is Non availability of Funds / Cooking Cost / Ingredients
   WBMDMS[space]NM[space]RN2
3. If Reason is Absence of Cook-Cum-Helpers
   WBMDMS[space]NM[space]RN3
4. If Reason is Food not arrived from NGO/SHG
   WBMDMS[space]NM[space]RN4
5. If Reason is Holiday in School
   WBMDMS[space]NM[space]RN5
6. If Reason is Others
   WBMDMS[space]NM[space]RN6

ANNEXURE – B (SMS PROCEDURE FOR COVERAGE ENTRY)

SMS code:

Code	Description	Code	Description
RC	Preprimary	PC	Class I to IV
VC	Class V	UC	Class VI to VIII
TC	Today Coverage	NM	MDM not Running
RN	Reason		

Reason Code:

Reason number	Reason
1	Non availability of Food Grains
2	Non availability of Funds / Cooking Cost / Ingredients
3	Absence of Cook-Cum-Helpers
4	Food not arrived from NGO/SHG
5	Holiday in School
6	Others

SMS to 15544 (Toll free) & 8420955238 (Paid)

Key word for West Bengal is "WBMDMS"

Only register mobile numbers (School contact) & update can be made from the respective mobile number from where message is sent within 30 min.

Syntax:

    WBMDMS<space>CU<space>PCXX
    WBMDMS<space>RU<space>RNX

SMS Format:

1. IF School is of Pre Primary with Class I to IV
   WBMDMS[space]CU[space]RC10[space]PC20
2. IF School is of Pre Primary with Class I to V
   WBMDMS[space]CU[space]RC10[space]PC20[space]VC30
3. IF School is of Pre Primary with Class I to VIII
   WBMDMS[space]CU[space]RC10[space]PC20[space]VC30[space]UC40
4. IF School is of Class I to IV
   WBMDMS[space]CU[space]PC20
5. IF School is of Class I to V
   WBMDMS[space]CU[space]PC20[space]VC30
6. IF School is of Class I to VIII
   WBMDMS[space]CU[space]PC20[space]VC30[space]UC40
7. IF School is of Class V to VIII
   WBMDMS[space]CU[space]VC30[space]UC40
8. IF School is of Class VI to VIII
   WBMDMS[space]CU[space]UC40

NB: the number 10, 20, 30 and 40 mention with RC, PC, VC, and UC are the numbers of Mid-Day Meal takers shown as examples.

SMS Format (if MDM not is running):

1. If Reason is Non availability of Food Grains
   WBMDMS[space]RU[space]RN1
2. If Reason is Non availability of Funds / Cooking Cost / Ingredients
   WBMDMS[space]RU[space]RN2
3. If Reason is Absence of Cook-Cum-Helpers
   WBMDMS[space]RU[space]RN3
4. If Reason is Food not arrived from NGO/SHG
   WBMDMS[space]RU[space]RN4
5. If Reason is Holiday in School
   WBMDMS[space]RU[space]RN5
6. If Reason is Others
   WBMDMS[space]RU[space]RN6

ANNEXURE – B (SMS PROCEDURE FOR UPDATE COVERAGE)

SMS code:

Code	Description
CU	Coverage Update
RU	Reason Update